



YORKSHIRE'S  
GLAMOUROUS  
NETWORKING  
EVENT OF 2023

**FB**  
FASHION BALL

**FB FASHION SCENE  
SPONSORSHIP**  
27<sup>TH</sup> APRIL 2023/LEEDS

# **FB FASHION SCENE SPONSORSHIP OPPORTUNITIES £2,995<sub>+VAT</sub>**

**Each Fashion Scene is unique and will include Male/Female Models, Choreography, Hair and Make-up, Stylists, Scene Creation with full Show Production and Backstage Team**

- ❖ Showcase and promote your products and services
- ❖ Company logo and corporate message displayed on the large visual catwalk screens
- ❖ Photo-shoot with the catwalk models
- ❖ Direct marketing E-flyer with branded email promotion to FB contacts database of over c20,000 corporates
- ❖ Partner and align your brand with other high-profile, world-class businesses
- ❖ Company logo featured on FB event marketing and promotional literature
- ❖ Colour advert in the digital event brochure
- ❖ Accreditation in the digital event networking brochure and public announcements
- ❖ Sponsors business profile interview for social media coverage
- ❖ Company logo featured on main presentation screens
- ❖ PR profile coverage regionally and nationally with media partners
- ❖ Featured in FB event Social Media campaigns
- ❖ Company featured on FB website, FB Newsletters and FB Blog
- ❖ Branding within the venue, banners, literature etc.
- ❖ Full colour advert on 10ft catwalk screens
- ❖ Company and personally promoted on social media platforms Twitter, LinkedIn, Facebook, Instagram
- ❖ Professional photo-shoot and filming promotional activities
- ❖ Live film of the event
- ❖ Pop-up in FB Shopping Avenue

## **VIP TABLE PACKAGE FEATURES**

- ❖ Silver VIP Table of 10 guests with a drinks package \* VIP After-show Party for all your guests with welcome drink \* Featured Testimonial \* Goody Bags \* Tickets to FB Fashion Preview Party at Dakota Hotel with VIP After-Show Party at Neighbourhood

## **TO BOOK & BE INVOLVED**

**Sponsorship Contact: Lisa Darwin Email: [lisa@fbfashionball.show](mailto:lisa@fbfashionball.show)**

**[www.fbfashionball.show](http://www.fbfashionball.show) @fbfashionball #fbfashionball**