



**THE NORTH'S GLAMOUROUS  
BUSINESS, FASHION &  
LIFESTYLE NETWORKING  
EVENT**



**FB FASHION SHOW  
SCENE SPONSORSHIP**

# **FB FASHION SCENE SPONSORSHIP OPPORTUNITIES £2,995<sub>+VAT</sub>**

**Each Fashion Scene is unique and will include Male/Female Models, Choreography, Hair and Make-up, Stylists, Scene Creation with full Show Production and Backstage Team**

- ❖ Showcase and promote your products and services
- ❖ Company logo and corporate message displayed on the large visual catwalk screens
- ❖ Photo-shoot with the catwalk models
- ❖ Direct marketing E-flyer with branded email promotion to FB contacts database of over c40,000 corporates
- ❖ Partner and align your brand with other high-profile, world-class businesses
- ❖ Company logo featured on FB event marketing and promotional literature
- ❖ Colour advert in the digital event brochure
- ❖ Accreditation in the digital event networking brochure and public announcements
- ❖ Sponsors business profile interview for social media coverage
- ❖ Company logo featured on main presentation screens
- ❖ PR profile coverage regionally and nationally with media partners
- ❖ Featured in FB event Social Media campaigns
- ❖ Company featured on FB website, FB Newsletters and FB Blog
- ❖ Branding within the venue, banners, literature etc.
- ❖ Full colour advert on 10ft catwalk screens
- ❖ Company and personally promoted on social media platforms Twitter, LinkedIn, Facebook, Instagram
- ❖ Professional photo-shoot and filming promotional activities
- ❖ Live footage of the event

## **SPONSORSHIP PACKAGE FEATURES**

Branded Fashion Show Scene displaying your collection \* Sponsors VIP Table of 10 with Drinks Package \* Photos of your fashion show scene and guest table \* Press and Social Media coverage \* Half Page Colour Advert and Logo in Digital Brochure \* Logo on weekly E-flyers \* Featured Testimonial & Logo featured on catwalk screens and dinner presentation.

## **TO BOOK & BE INVOLVED**

**Sponsorship Contact: Lisa Darwin Email: [lisa@fbfashionball.show](mailto:lisa@fbfashionball.show)**

**WWW.FBFASHIONBALL.SHOW @fbfashionball #fbfashionball**