



FB
FASHION BALL

**THE NORTH'S GLAMOUROUS
BUSINESS, FASHION &
LIFESTYLE NETWORKING
EVENT OF 2024**

**CATWALK MODEL
BENEFITS**

Catwalk Model Benefits

UNIQUE OPPORTUNITY TO RAISE YOUR BUSINESS AND PERSONAL PROFILE STRUT FOR YOUR CHOSEN CHARITY

How Your Business Benefits

- Employee Engagement, Promotion, Recognition and Reward
- Opportunity to raise awareness for your chosen charity
- Team building for employees and leaders
- Unique fun way to entertain clients and staff
- Business logo to appear on large visual backdrop catwalk screens
- PA announcement to introduce the business and model for each catwalk scene and finale
- Business logo featured in the event networking digital brochure
- Press coverage in local and regional publications, industry specific and lifestyle publications
- Extensive on-line coverage on business and social media channels
- Model photo-shoot before and during the event featuring your business
- Supply of event pictures and press coverage for your business to use
- Unique networking opportunities
- Live footage of the event and fashion show featuring your employees
- Acknowledgment in the Grand Finale
- Raise your biz profile at the biggest and most glamorous networking event in Yorkshire

Your Model Experience - Personal Benefits

- Meet other professionals from leading businesses in your region
- Opportunity to raise awareness for your chosen charity
- Unique and fun networking opportunities
- Raising personal profile with extensive contacts, networks and media channels
- Image & Personal Styling
- Colour & Body Shape Analysis (if requested)
- Personal Styling Consultation and fitting to select your catwalk outfits with leading fashion brands
- Discounts and VIP shopping event invitations from the fashion and beauty partners
- Hair & Beauty Make-Over for the Catwalk
- Poseur and Personal Confidence Coaching (if requested)
- Professional photo-shoots before and during the event, pictures to create your portfolio
- Discounted FB event tickets for friends & family
- Good team building
- Models networking events
- Engage with your firm and raise your profile internally

GREAT FUN AND A UNIQUE EXPERIENCE

JUST BOOK YOUR TABLE! INVOLVEMENT IS FREE!

TO BOOK & BE INVOLVED

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