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FASHION BALL

**THE NORTH'S GLAMOUROUS  
BUSINESS, FASHION &  
LIFESTYLE NETWORKING  
EVENT**

**BUSINESS HERO  
AWARDS SPONSORSHIP**



# **BUSINESS HERO AWARDS**

## **SPONSORSHIP £2,995<sub>+VAT</sub>**

The National Business Hero Awards are a unique regional public platform for employers to thank and recognise their people for going the extra mile and for their outstanding contribution. Organisations to be applauded and celebrated for the care and support shown to their workforce, contribution to the local community and for their proven strength and to be successful and grow their business.

Business Hero Awards publicly raise people up and focus more on the individual rather than their role, unlike other business awards. The awards highlight and shout out about the unsung heroes, the amazing contribution, and achievements of great teams, we praise employees who have shown tremendous commitment and shine a light on outstanding business leaders who are making an enormous difference and leading the way!

Celebrating all that is good about your region, taking the time to formally acknowledge and celebrate professionals and businesses in our local community.

### **AWARD CATEGORIES 2024**

Outstanding Female Business Leader  
Outstanding Male Business Leader  
Exceptional Young Female Professional  
Exceptional Young Male Professional  
Special Community Hero Award  
Legal Employer of the Year  
Accountancy Employer of the Year  
Property Employer of the Year  
Financial Employer of the Year  
Hospitality & Leisure Employer of the Year  
Team of Excellence  
Diversity, Inclusion & Equality  
Funder of the Year  
Creative and Digital Disruptor

### **SPONSORSHIP PACKAGE FEATURES**

Catwalk Presentation of your Business Hero Award \* Sponsors VIP Table of 10 with drinks package \* Photo of your presentation and guests table \* Press and Social Media coverage \* Half Page Colour Advert and Logo in Digital Brochure \* Logo on the weekly E-Flyers \* Featured Testimonial \* Logo featured on catwalk screens and dinner presentation.

### **TO BOOK & BE INVOLVED**

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