

FB
FASHION BALL

**THE NORTH'S GLAMOUROUS
BUSINESS, FASHION &
LIFESTYLE NETWORKING
EVENT**

**BUSINESS HERO
AWARDS SPONSORSHIP**



BUSINESS HERO AWARDS

SPONSORSHIP £2,995_{+VAT}

The National Business Hero Awards are a unique regional public platform for employers to thank and recognise their people for going the extra mile and for their outstanding contribution. Organisations to be applauded and celebrated for the care and support shown to their workforce, contribution to the local community and for their proven strength and to be successful and grow their business.

Business Hero Awards publicly raise people up and focus more on the individual rather than their role, unlike other business awards. The awards highlight and shout out about the unsung heroes, the amazing contribution, and achievements of great teams, we praise employees who have shown tremendous commitment and shine a light on outstanding business leaders who are making an enormous difference and leading the way!

Celebrating all that is good about your region, taking the time to formally acknowledge and celebrate professionals and businesses in our local community.

AWARD CATEGORIES 2024

Outstanding Female Business Leader
Outstanding Male Business Leader
Emerging Young Female Leader
Emerging Young Male Leader
Special Community Hero Award
Legal Employer of the Year
Accountancy Employer of the Year
Property Employer of the Year
Financial Employer of the Year
Hospitality & Leisure Employer of the Year
Team of Excellence
Diversity, Inclusion & Equality
Funder of the Year
Creative and Digital Disruptor

SPONSORSHIP PACKAGE FEATURES

Catwalk Presentation of your Business Hero Award * Sponsors VIP Table of 10 with drinks package * Photo of your presentation and guests table * Press and Social Media coverage * Half Page Colour Advert and Logo in Digital Brochure * Logo on the weekly E-Flyers * Featured Testimonial * Logo featured on catwalk screens and dinner presentation.

TO BOOK & BE INVOLVED

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